



# CENEX® E-15 RETAIL STANDARDS

## BRANDED PRODUCT OFFERING REQUIREMENTS

A minimum of two (2) grades of gasoline, identified by their octane rating (i.e. 87 and 89 or 88/E-15 and 91) or ethanol content (i.e. 87 octane clear and 87 octane E-10) must be available at Cenex® Branded Retail Sites. At no time, can a Cenex Branded Retail Site offer 88 octane/E-15 as its only grade of gas. E-85 and/or other alternative fuel blends, E-16 or greater, are not considered a grade of gasoline.

Based upon specific location and market conditions affecting a Cenex Branded Retail Site, CHS may, in its own discretion, adjust the type and/or minimum number of required grades of gasoline required at such Cenex Branded Retail Site.

## E-15 DISPENSER LABELING REQUIREMENTS

CHS will allow the sale of E-15 on a Cenex Branded Retail Site. All dispensers offering E-15 must adhere to all guidelines below. CHS reserves the right to alter/change this standard, without limitation, in order to meet federal or state requirements.

### In accordance with EPA requirements:

- E-15 may not be dispensed from the same nozzle and hose with any fuel product E-16 or higher.
- E-15 must be either dispensed through a dedicated hose or through a hose with another product containing 10% ethanol or less in order to comply with federal requirements.

### All E-15 dispensers must contain the following:

1. Federal orange/black E-15 decal
2. Yellow/black 88 Octane decal on the product ID panel and/or push-to-start
3. E-15 or UNL 88 clearly labeled on the product ID pane
4. Must be dispensed from a black hose and black nozzle

#### 1. FEDERAL ORANGE/BLACK E-15 DECAL



#### 2. YELLOW/BLACK 88 OCTANE DECAL



#### 3. E-15 OR UNL 88 LABEL ON PRODUCT ID PANEL

#### 4. BLACK HOSE AND NOZZLE



\*These standards overrule the Branded Product Offering Requirements (page 4) and the E-15 Criteria (page 14) of the current Cenex® Retail Image Standard Manual dated March 1, 2017.