



MAKING PIZZA PROFITABLE FOR CONVENIENCE STORES

Food service is an area with the largest gross profit inside convenience stores, and pizza delivers some of the highest margins in the industry. In addition to our famous pizza pies, Godfather's Pizza offers a variety of products in our Express program such as pizza rolls, calzones, sandwiches, breakfast items, chicken items, desserts and more.

Our brand has bolstered sales in C-stores ranging from single unit to multi-unit. In fact, there are over 400 Godfather's Pizza Express locations in the United States with many more expected to open this year.

If you have an existing pizza program, we can use most, and in some cases, all the current equipment. Our margins are typically better than other pizza programs. That combined with the strength of our brand usually results in increased sales and profits compared to the previous pizza program.

Requirements:

- \$200,000 net worth and \$100,000 liquidity.
- 120 sq. ft. of space for main kitchen components - pizza make table, two conveyor ovens, cut station and a grab 'n go warmer. Required models for ovens and grab 'n go warmers must be used.
- A three-compartment sink, dry storage and cooler/freezer space. These can be a shared resource with your current store setup.
- One exterior sign, one interior sign and two digital menu boards. Additional graphics and décor are available.
- One person must be certified through a five-day training class in Omaha, NE, at a cost of \$250 per person.
- Certificate of Insurance.

Fees:

- \$7,500 initial fee. This includes equipment layout, décor illustrations, menu setup and six days of training/opening support from our trainers.
- 6% continuing fees or \$120 a week minimum, whichever is greater. We do not collect any marketing fees.
- \$1,000 continuing fee deposit for all new franchisees. With most receiving a credit after two years.
- We offer development incentives for multiple locations.



For More Information
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Godfather's Pizza®

\$32,000,000,000
ANNUAL PIZZA SALE REVENUE

5,000,000,000
TOTAL NUMBER OF PIZZAS
SOLD WORLDWIDE EACH YEAR

61%
OF AMERICANS PREFER
THICK CRUST PIZZA

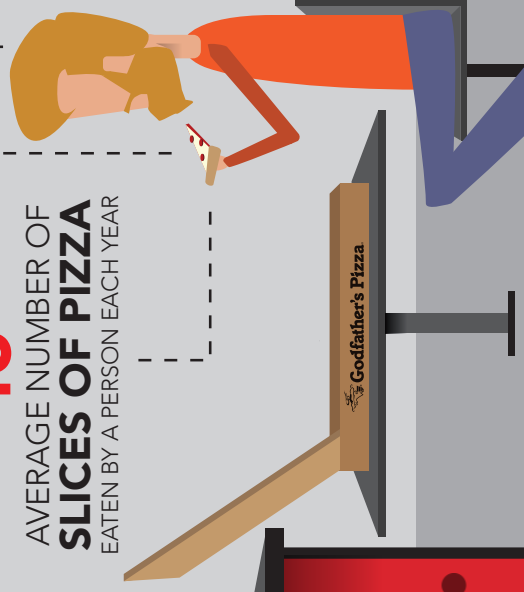
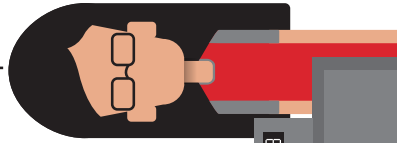


252,000,000
POUNDS OF PEPPERONI
CONSUMED EVERY YEAR
FROM PIZZA

93%
OF AMERICANS
EAT AT LEAST ONE
PIECE OF PIZZA
PER MONTH

350
SLICES OF PIZZA
EATEN EACH SECOND

46
AVERAGE NUMBER OF
SLICES OF PIZZA
EATEN BY A PERSON EACH YEAR



Real. Big. Taste.